

# AVERY BLEICHFELD

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## EDUCATION **Northeastern University | Boston, MA**

Bachelor of Arts degree in journalism, expected May 2022

GPA: 3.9

Awards: Dean's List Fall 2018, Spring 2019, Fall 2019; D. Paul Rich award, Spring 2019

Activities: The Huntington News, Northeastern University Linguistics Club

## EXPERIENCE **The Huntington News | Boston, MA**

*Managing Editor* | April 2020 – Present

- Coordinate editorial sections with content teams to create web content and print issues
- Assist the editor-in-chief in decision-making for and leadership of the newspaper
- Solve conflicts and serve as a resource for News staff and correspondents

*Multimedia Manager* | April 2019 – December 2019

- Created audio and video content for our website using Adobe Premiere
- Developed infographics for our print publication using Adobe Photoshop and Illustrator
- Facilitated News staff in the creation of multimedia content

*Designer* | January 2019 – Present

- Use Adobe InDesign to create layouts for our print publication
- Maximize balance between informational content and visual appeal
- Collaborate with editors to create their vision

*Staff Writer* | January 2019 – April 2019

- Reported and wrote articles on deadline to turn out a final piece in a week
- Talked with and interviewed residents from across the Greater Boston Area

*Copy Editor* | September 2018 – Present

- Identify and correct errors in spelling and grammar
- Use knowledge of AP style to catch and correct style errors
- Work with editors and writers to explain the rationale for edits and corrections

## **Massachusetts Department of Developmental Services | Boston, MA**

*Digital Media Manager* | January 2020 – August 2020

- Created and managed Facebook, Twitter, Instagram and LinkedIn accounts for the department
- Designed print and web informational and promotional materials for the department
- Produced content to announce department policies about pressing concerns such as COVID-19

## **The Head of the Charles | Boston, MA**

*Volunteer Reporter* | October 2018, October 2019 (seasonal)

- Interviewed competitors, volunteers, vendors and spectators about the event
- Reported and wrote articles on one-day deadlines
- Photographed sources and competitions

## **Avid4Adventure Mt. Evans Overnight Camp | Evergreen, CO**

*Instructor* | June 2018 – August 2018, June 2019 – August 2019 (seasonal)

- Facilitated experiences of 13 first through sixth graders in outdoor activities
- Developed new, engaging programs for campers
- Assessed and managed risk with groups of campers

## SKILLS

*Industry Related:* Proficient in Microsoft Office applications (Word, PowerPoint, Excel, Outlook), Adobe Suite (Illustrator, InDesign, Photoshop, Premiere), AP Style, HTML, CSS, JavaScript, Facebook, Twitter, Instagram, LinkedIn

*Language:* Advanced level of Spanish

## INTERESTS

Embroidery, Writing science fiction and fantasy short stories and novels, Rock climbing, Traveling, Backpacking, Cooking